

LWVGP FRAMEWORK PLANNING GUIDE Using OKR (Objectives and Key Results)

OBJECTIVE #2: LWVGP provides opportunities for members and citizens to learn without bias about their government and public policy issues and provides guidance to members on using League consensus positions in advocacy.

Link to Personal Goal Statements from League Members: [LWV Framework Planning Guide- PERSONAL GOALS- J Diorio 8-19](#)

2/13/2020

Objective #2 Topic	2018-2019 Data	2019-2020 Goals
<p>2.1 Educate voters/citizens about the League’s presence, without bias, in all of its activities and events. Include City Paper, other publications, Facebook page, Twitter, etc. (E. Olmsted, E. Ferri)</p>	<p>1. Candidate forums were advertised on the Facebook page through Facebook events and Facebook posts. 2. Forums were also announced on Twitter, with weekly forum schedules and pre-event announcements, beginning with the 11/5/19 Municipal Election. 3. Forum event information was also submitted to the Pittsburgh City Paper and the Pittsburgh Current community calendars 4. Civic Salon events were advertised on social media and published on Eventbrite.</p>	<p>1. Continue to advertise forums on social media as well as external community calendars. 2. Utilize PCTV free promotion cards to promote League events. 3. Create promotional materials and announcements for other League events, particularly the 100th anniversary events. 4. Create visual promotional materials for events to use on Twitter. 5. Look into creating Google calendar of League events.</p>
<p>2.2 Organize/schedule issues forums and other means to educate members/citizens about “Hot Button” issues and League consensus positions. (C. Beuger)</p>	<p>1. Based on “Hot Button” Issues survey conducted at the Opening Dinner Meeting (September 2018), organized two “Panel” Discussions and one speaker which were open not only to members, but also to the public. 2. Criminal Justice Reform Panel- September 2018: Paul Kline and DeWitt Walton from Allegheny County Council, District Magistrate Richard King, Terrell Thomas from ACLU</p>	<p>1. Continue to conduct “Hot Button” Issues survey at Opening Dinner Meeting (September 2019). 2. Based on results of the survey, organize and conduct two Community-wide educational events. 3. Based on results of the survey, organize League-wide meetings, inviting speakers or panels of speakers to educate, inform, and give guidance/suggestions on actions that</p>

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	<p>3. Transportation Speaker- November 2018: Katherine Kellerman, CEO Allegheny County Port Authority.</p> <p>4. Affordable Housing Panel- March 2019: Kate Giammarise, Post-Gazette Housing Reporter, Frank Aggazio, Allegheny County Authority Executive Director, and Jessica Smith-Perry, Housing Opportunity Fund Director</p> <p>5. The Breathe Project- April 2019: Representatives from this group</p> <p>6. Mark Dixon, Environmentalist/Independent Filmmaker- May 2019: INVERSION- The Unfinished Business of Pittsburgh’s Air</p> <p>7. Based on “Hot Button” Issues survey conducted at the Opening Dinner Meeting (September 2018), organized speakers for monthly Unit Meetings.</p>	<p><i>may be taken on pertinent issues, in which the League may engage to effect change.</i></p> <p><i>4. Encourage Unit-specific (North, South, and Central) public policy studies and sharing of League position papers (“Impact on Issues”) at monthly meetings.</i></p> <p><i>5. Assist Units with determining action items related to local, state, and federal government issues at monthly meetings.</i></p> <p><i>6. Assist Units with implementation of action items related to local, state and federal government issues at monthly meetings.</i></p>
<p>2.3 Plan and celebrate the 100th Anniversary of Women’s Suffrage and the 100th Year LWV Birthday Celebration (C. Beuger and Committee)</p>	<p>1. Steering Committee of volunteers created November 2019.</p> <p>2. Steering Committee began planning events for 2020.</p>	<p><i>Focus will be on 3 major events for 2020: Birthday Celebration (February 15), Spring event honoring Bonnie DeCarlo, and Suffrage Celebration in August. In addition will be a year-long PR campaign about the significance of both 100th Year Anniversaries.</i></p>

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		<ol style="list-style-type: none"> 1. January-August 2020: Monthly VOTER article which highlights LWVGP “Across the Decade”. 2. January 2020: Work with Heinz History Center “Women’s History Initiative Kickoff/Festival”. City of Pittsburgh Black History Exhibit: Focus on Black Suffragists through YouTube videos. 3. February 2020: LWV 100th Birthday celebration, February 15th. Black History Month. 4. March 2020: Women’s History Month— Plan to create display in local libraries showcasing the LWVGP’s history and voter registration drives. 5. April 2020: Earth Day- Plan for “Good Environment” Forum. <i>May delay until 2021.</i> 6. May 2020: Plan Gala Event, including fundraiser. 7. June 2020: Juneteenth Celebration- June 23, “Black Women’s Suffrage Forum” at the Kelly-Strayhorn Theatre. 8. August 2020: Heinz History Center- Large-scale Community-wide event. 9. September 2020: City of Pittsburgh Suffrage Parade. 10. Other ideas; Art Exhibits, Mural, Videos and Public Radio Presentations.

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2.4 Marcellus Shale Grant/ Shale and Sustainable Alternatives (H. Harr)	1. Shale and Public Health Conference 11/19/19.	1. Continue providing educational events and guidance to citizens. 2. Look at the topic of waste management. 3. Engage citizens in envisioning sustainable economic development.
2.5 Climate Emergency Goal	1. Expert presentation at Shale and Public Health conference on the climate change impacts of fracking and planned petrochemical development for this region. 2. Local presentations about plastic.	1. LWV banding together for a position on the climate change emergency. 2. Explore local strategies to reduce climate change. 3. Look at the role of plastics production in this region.
2.6 Education Advocacy Goal (J. Franklin, P. Dreyfuss, E. Murrin, M. Zmijanac)	1. Committee members carefully followed the state legislation for charter schools and the need for more transparency in all charter schools. (Budget, hiring practices, curriculum, leadership) 2. Committee members studied the issues surrounding EITC (Education Improvement Tax Credit) and the implication for public schools. 3. Several visitors presented information on Pittsburgh Public Schools, the options for Early Childhood Education in this area, and the need for greater funding.	1. Committee members will work to become more proactive at the state level with all educational issues, especially in Early Childhood Education and Charter reform. <ul style="list-style-type: none"> • Will appoint individual members to follow specific pieces of state legislation. Will contact Rep. Jim Brewster’s office for the bills and initiatives, in addition to finding them on-line. • Will research the Pennsylvania’s cyber charter schools’ data to compare their results with traditional cyber schools and Pittsburgh Public Schools and advocate that they make their

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		<p>process more transparent to the public.</p> <p>2. Committee members will investigate the expansion of additional options in Allegheny County for Early Childhood spaces and places.</p> <ul style="list-style-type: none"> • Will contact the Rich Fitzgerald Working Group which is examining the potential creation of a countywide children’s fund to support Early Learning. This report is due September 2019. Afterward, will conduct a letter-writing campaign in support of their recommendations with at least five letters to members of that Working Group. • Will work with a research group building a preschool in and around Faison Elementary School. A husband and wife team are actively seeking people to help with the research. <p>3. Committee members will begin studying the League’s position on <i>school choice</i>, including charter schools, traditional schools, cyber schools, non-secular and</p>

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		independent schools, and legislation regarding educational issues.
2.7 Gun Safety Advocacy (N. Naragon, P. Shimer, M. Grosheider)	Continue to inform members of gun safety issues.	Goal for 2021: 1. Initiate “gun shop project”; enlist owners to practice procedures which help prevent suicide.