

## LWVGP FRAMEWORK PLANNING GUIDE Using OKR (Objectives and Key Results)

### OBJECTIVE #1: LWVGP actively encourages all citizens to engage in a participatory democracy.

Link to Personal Goal Statements from League Members: [LWV Framework Planning Guide- PERSONAL GOALS- J Diorio 8-19](#)

1/22/2020

Objective #1 Topic	2018-2019 Data	2019-2020 Goals
<p><b>1.1 Increase participation of eligible voters through voter registration events</b> including naturalization ceremonies, National Voter Registration Day events, voter registration for underserved populations, Constitution Day events, 100th Anniversary and other events. (J. Clack)</p>	<p><b>There were 1141 total voter registrations for these events in 2019.</b></p> <ol style="list-style-type: none"> <li>1. 55 voter registration events were completed, of which 25 were naturalization ceremonies.</li> <li>2. 30 individuals volunteered on Constitution Day at Community Colleges.</li> <li>3. 78 individuals volunteered for National Voter Registration Day at the county’s libraries.</li> <li>4. At other events, from 4-8 individuals volunteered at each one.</li> </ol>	<ol style="list-style-type: none"> <li>1. Reach out to colleges and universities to establish voter registration drives on all county campuses.</li> <li>2. Formalize training for those volunteering for voter registration to emphasize non-partisan behavior.</li> <li>3. Continue registering new citizens to vote at two naturalization ceremonies a month.</li> <li>4. Train more LWVGP members to be Team Leaders or to give the LWVGP speech at naturalization ceremonies.</li> <li>5. Register 1,500 individuals to vote.</li> </ol>
<p><b>1.1.1 Assist in identifying and helping to remove barriers for persons with disabilities to have access to their polling places.</b> (J. Frenchek, J. Clack)</p>	<ol style="list-style-type: none"> <li>1. Created and disseminated Google doc with all polling places to all members with two questions to be answered. “Is the polling place accessible to persons with disabilities and is signage adequate?” (9/30/19)</li> <li>2. Trained members to assist persons with disabilities with registration and inform them of their rights at polling places. (10/10/19, 12/8/19 and 12/19/19).</li> </ol>	<ol style="list-style-type: none"> <li>1. Communicate results of Municipal Election (11/5/19) survey to membership.</li> <li>2. Follow up with appropriate parties to highlight polling places which are inaccessible and/or have inadequate signage.</li> <li>3. Increase the number of voter registration events for persons with disabilities.</li> </ol>
<p><b>1.1.2 Volunteers increase civic education, engagement and voter registration of eligible 18-years-olds.</b> (A. Kleissas)</p>	<ol style="list-style-type: none"> <li>1. In 2019, while visiting three high schools, Chartiers Valley, Elizabeth Forward, and Plum Borough, the civic education PowerPoint was presented to 450 seniors while 205 new voter registrations were completed.</li> </ol>	<ol style="list-style-type: none"> <li>1. Will at least double the number of high school visits (6) including at least one participating Pittsburgh Public high school.</li> <li>2. Overall, we will present to at least 800 seniors and register at least 500 new voters.</li> </ol>

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	<ol style="list-style-type: none"> <li>2. Volunteers presented the PowerPoint for Pittsburgh Public social studies teachers at their 1/29/19 Professional Day.</li> <li>3. In November 2019, a LWVEF grant for \$800 applied for and received.</li> <li>4. By the end of 2019, ten high schools with underserved populations had been scheduled for classroom visits beginning in February 2020. Visits will include both civic education and voter registration in the classroom setting.</li> <li>5. Classroom presentations at Duquesne University on 1/23/20 reached 80 students.</li> <li>6. Presented and registered eligible young adults from “My Place” program on 1/26/20.</li> <li>7. Presenters have experience as former teachers.</li> <li>8. Resources will be provided to both students and teachers.</li> </ol>	
<p><b>1.2 Continue to support Fair Districts PA’s (FDPA) efforts to educate and inform citizens about the issue of gerrymandering in Pennsylvania.</b> (M. Grosheider)</p>	<ol style="list-style-type: none"> <li>1. Several joint tabling events with FDPA occurred with more citizens signing petitions of support for an independent citizens’ redistricting commission.</li> <li>2. By Municipal Election day, 11/5/19, over 10,000 signatures obtained.</li> <li>3. Will use petitions and resolutions passed by some municipalities to show legislatures support even of public officials.</li> <li>4. Scheduling legislative visits</li> <li>5. 2-day statewide conference 11/16/19</li> </ol>	<ol style="list-style-type: none"> <li>1. Make available non-partisan FDPA literature including handouts, postcards and petitions available at all League-sponsored events.</li> <li>2. Encourage League members to volunteer for FDPA participating in tabling events, petition drives and other advocacy work.</li> <li>3. Continue to inform League members regarding FDPA results through email blasts as appropriate.</li> </ol>

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	“Reclaiming Our Democracy”, PA conference to end gerrymandering.	
<b>1.3 Active participant in selection of new voting system/machines for Allegheny County. Partner with VoteAllegheny. Encourage election integrity.</b> (R. Bandes)	1. Collaborated with VoteAllegheny throughout the process of new voting system/machine selection. 2. Testified multiple times at county committee voting system/machine selection meetings. 3. Accompanied County Council members to review the voting system/machine options. 4. Encouraged LWVGP members to review voting system/machine options.	1. When collaborating with Allegheny County on voter education for new voting system, will lobby to include information about new election laws. Dates, locations and manpower are to be determined. 2. Help to develop educational materials and videos to inform the public in the use of the new voting system/machines. 3. Train LWVGP members to be presenters at events to inform voters of the new voting system/machines.
<b>1.4 Raise awareness of election integrity through presentations at unit meetings and other places.</b> (R. Bandes)	1. In 2019, made multiple presentations regarding election integrity and the new voting system/machines at unit meetings and many other places.	1. Continue to educate citizens about election integrity as expert in this field.
<b>1.5 Raise awareness of “Get Out the Vote” efforts in Allegheny County.</b> (R. Bandes)	1. Publicized rides to the polls provided by B-PEP in multiple areas of the city.	1. Continue to publicize rides to the polls provided by community groups.
<b>1.6 Update Vote411.org before each election.</b> (A. Shimer)	<b>Google analytics report dated May 2019 on Vote411 showed 15,387 users in Allegheny County.</b> Special Election for PA Senate District 37, 4/2/2019. 1. Two candidates (Pam Iovino (D), D. Raja (R)) 2. Spring primary May 21, 2019. Allegheny County	<b>In preparation for the next election:</b> 1. After primary remove unsuccessful candidates. 2. Add new candidates, independents, minor party candidates. 3. Locate GIS files and make those races active.

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	<p>3. County-wide races: Chief Executive, Controller, District Attorney, Treasurer, Member of Council at large and by district.</p> <p>4. Judge of the Superior Court</p> <p>5. Judge of the Court of Common Pleas</p> <p>6. 140 Municipalities included races for Mayor, Council,</p> <p>7. Commissioner, Borough Supervisor, Controller, Tax Collector, Treasurer and Auditor. Some races at large, many by ward.</p> <p>8. 81 School District races, some at large, many with regions or districts.</p> <p>9. <b>Total number of candidates was 1158 of which 254 cross-filed.</b></p> <p>10. GIS district sets created and then another 130 composite sets created.</p> <p>11. <b>Vote411 went live on April 28, 2019.</b></p> <p>12. Revised, updated and improved description of school director.</p> <p>13. Number of candidates invited to participate because we had email addresses were 108. <b>Number of responses were 64 or 61%.</b></p> <p>14. <b>Vote411</b> went live prior to 11/5/19 Municipal Elections. <b>Google Analytics for Nov 5, 2019 General Election showed an increase of 88.5% in number of users for Vote411, showing 28,669 users.</b></p> <p>1. 840 Candidates in 81 races for school districts and 140 municipalities.</p>	<p>4. <b>With support from others, identify email addresses for candidates especially those where there will be forums.</b></p> <p>5. <b>Send out invitations to participate (by email), follow-up.</b></p> <p>6. <b>Work with others to develop publicity campaign.</b></p> <p><a href="#">LWV Framework Planning Guide Annette-Google analytics report 05-2019</a></p>

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	<ol style="list-style-type: none"> <li>2. Municipal races included Mayor, Council, Commissioner, Borough Supervisory, Tax Collector, Treasurer and Auditor.</li> <li>3. For school board candidates, we had a 73% response for those candidates we were able to contact.</li> <li>4. Had some difficulty getting candidates to respond and participate in forums. On the county level, 7 out of 15 County Council candidates responded. All but one Pittsburgh Public school district candidates responded. Had difficulty getting email addresses for some Allegheny County school district school board candidates.</li> </ol>	
<b>1.7 Create and distribute printed Voter's Guide and online copy.</b> (B. Simpson, A. Shimer)	<ol style="list-style-type: none"> <li>1. <b>2,200</b> copies of the Voter's Guide at a rate of \$0.25 were printed.</li> <li>2. The print version was published in the New Pittsburgh Courier before spring and fall elections. Weekly circulation in 2018 was 2670.</li> <li>3. The print versions were distributed to local libraries for citizens to take.</li> </ol>	<ol style="list-style-type: none"> <li>1. <i>Goal for 2020 is 2500 plus 2670 (New Pittsburgh Courier) for at least 5170 printed versions. May be an even higher number.</i></li> <li>2. <i>Conduct fund-raising to cover the cost of additional hard copies needed to distribute to Courier and libraries.</i></li> </ol>
<b>1.8 Revise and distribute Vote411.org/LWVGP business cards.</b> (M. Mamula, E. Olmsted)	Approximately <b>12,000</b> Vote411/LWVGP business cards were printed distributed in 2019.	<ol style="list-style-type: none"> <li>1. <i>More business cards are needed to distribute to high school and college students.</i></li> <li>2. <i>Goal for 2020 is 15,000 business cards.</i></li> </ol>
<b>1.9 Update and distribute "Facts for Citizens" pamphlets.</b> (B. Simpson)	<b>15,000</b> pamphlets were distributed in 2019.	<ol style="list-style-type: none"> <li>1. <i>Additional FfC pamphlets are needed to distribute to high school and college students.</i></li> <li>2. <i>Goal for 2020 is 20,000 pamphlets.</i></li> <li>3. <i>Apply for grants to cover the cost.</i></li> </ol>

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<p><b>1.10 Organize and moderate candidate forums prior to each election. Recruit non-partisan co-sponsors. Recruit new members to partner with experienced members to cover each forum task.</b> (J. Clack)</p>	<p>1. One Special Election candidate forum was held for State Senate District 37. Eleven Primary Election forums were organized on 7 dates of which 10 forums were successfully executed. One was cancelled when a candidate did not attend at the last minute. Nine co-sponsoring organizations collaborated on the forums.</p> <p>2. Fourteen General Election forums were organized on 9 dates of which 9 forums were successfully executed. The other 5 were cancelled when some candidates refused to participate. Ten co-sponsoring organizations assisted with the forums.</p> <p>3. 2019 was a “local” election year involving county, city, municipal, school board, and judicial candidates.</p> <p>4. Nine-to-twelve LWVGP volunteers were needed for each forum.</p>	<p><b>1. 2020 candidates will include all representatives for the State Legislature, two State Senators, and two Congressmen. We project there will be more General Election contests than Primary contests needing candidate forums.</b></p> <p><b>2. Improve oversight of co-sponsoring organizations to insure non-partisan behavior.</b></p> <p><b>3. Partner experienced members with new members to cover forum tasks.</b></p> <p><b>4. Train more members to serve as forum moderators.</b></p>
<p><b>1.11 Inform members of “Empty Chair” policy for forums.</b> (M. Mamula, J. Clack)</p>	<p>1. Discussions on the LWVUS “Empty Chair” policy were held at Voter Service and Board meetings.</p>	<p><b>1. Inform membership that LWVUS does not allow a forum to proceed if there is only one candidate for an office.</b></p> <p><b>2. Develop strategies to increase participation of all candidates.</b></p> <p><b>3. Form a committee to study this problem; gather data and determine how to address this issue.</b></p>
<p><b>1.12 Develop PR project to effectively increase the League’s reach to wider, more diverse and specific audiences in order to inform citizens of all League events and activities. Possible</b></p>	<p>1. The LWVGP co-sponsored candidate forums with African American non-profits; Alpha Kappa Alpha, B-PEP, NAACP, Pittsburgh UNITED, Urban League and VEEEM.</p>	<p><b>1. Continue policy of co-sponsoring candidate forums with African American organizations.</b></p> <p><b>2. Reach out to non-partisan organizations in other minority communities.</b></p>

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<p>partnerships with the Black Empowerment Project (B-PEP), Voter Empowerment, Education and Enrichment Movement (VEEEM), Point Park and Pitt's Institute of Politics. (J. Clack)</p>		<p><b>3. Initiate an effort to recruit LWVGP members from those organizations, including having membership information available at all events.</b></p> <p><b>4. Invite members of these organizations to attend LWVGP events.</b></p>
<p><b>1.13 Conduct Legislative interviews.</b> Interface with state legislators in order to communicate the value and reach of LWVGP events and activities. (J. Donohue)</p>	<p>1. State Legislative interviews were assigned in January 2019 to members; they were conducted, and reports were submitted to the LWVPA.</p>	<p><b>1. Assign a newer member to accompany an experienced member on each 2020 Legislative interview to increase the pool of trained members.</b></p>